GREEN REV INSTITUTE ANNUAL Report Roczny





Green REV Institute is created by people who believe that the quality of life depends on the quality of and observance of human rights, animal rights and absolute respect for the natural environment.

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INTRODUCTION

We reactivated REV in 2020 to start effectively connecting the dots between animal rights, human rights, and climate. We believe that changing the world requires an ethical, fair-to-all animals transformation of the food and agriculture system. We act in a systemic way by leading advocacy efforts to support human and animals rights. Our projects are carried out by a team of young activists. We know that we need a critical mass to make a difference, therefore cooperation and collaboration are among our values.



COALITIONS

REV is a member of 4 international coalitions: TAPP Coalition, Aquatic Animal Alliance, Eurogroup for Animals, European Vegetarian Union.





EUROGROUP 문ANIMALS



GREEN REV INSTITUTE





#EUforAnimals

We coordinate #EUforAnimals in Poland.

There is no Ombudsperson or Animal Commissioner in the European Union. That is why, in the first place, we want to rename the position of Commissioner for Health and Food Safety. Animals must have their voice in Europe. As a result of our advocacy work, the campaign was supported by 18 MEPs (Member of the European Parliament) from Poland. The campaign in Poland was joined by Viva Foundation, Compassion in World Farming Poland, Humane Society International, Otwarte Ramiona and in November 2021 by **Open Cages Poland. Since the** beginning we have been supported by Nowa Fala Aktywizmu, Albert Schweitzer Foundation and sanctuaries, national MPs, decision makers, influencers, activists, and informal groups.



In November 2021 a question calling for an oral answer was prepared. It was

submitted by S&D MEP Niels Fuglsang and promoted by dr. Sylwia Spurek, founder of REV.

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#StopAm171

Through advocacy work with MEPs, the Council of the European Union, the European Commission, a mailto campaign co-organized with Akcja Demokracja, and cooperation with NGOs across Europe, we were able to stop further censorship of plantbased dairy. THE EUROPEAN UNION HAS A "POLLUTER PAYS" PRINCIPLE, BUT THE EUROPEAN COMMISSION IS STILL AFRAID TO ADMIT THAT ONE OF THE MOST INVASIVE INDUSTRIES NEXT TO COAL POWER AND TRANSPORTATION IS

THE DAIRY AND MEAT INDUSTRY.

#StopEUMeatAds

Together with L214, ProVeg International, European Vegetarian Union, Compassion in World Farming EU, Eurogroup for Animals, NGOs, and activists from Poland, we ran a campaign to stop the European Commission's funding for the promotion of animal products: dairy and meat under the Common Agricultural Policy. What have we managed to achieve

- Support from the scientific community (7 scientists from Poland endorsed a letter signed by Dr. Jane Goodall),
- the appeal of NGOs from all over Europe,
- a series of short videos on the campaign.

And this is just the beginning of our actions against the financing and promotion of animal products.

WE ASKED THE LEADERS OF ANIMAL RIGHTS MOVEMENTS IN POLAND WHAT THEY WOULD SPEND SUCH MONEY ON.

HERE ARE THEIR ANSWERS

#NoAnimalLeftBehind

We supported Eurogroup for Animals' campaign calling on the European Commission to review all legislation for so-called farm animals.

7 REASONS WHY WE NEED CHANGES IN EU LAW.

WHAT DO WE DEMAND FOR **ANIMALS?**

FIRST, HEALTH

Every animal has the right to live healthy and free from harm.



SECOND, A HAPPY LIFE

No animal should be confined without access to water and fresh air.

THIRD, NO MORE LIVE EXPORTS It's time to end the nightmare of live exports.

FOURTH, THE RIGHT TO NATURAL BEHAVIOR

Animals have the right to live according to their own nature and personality.

Every animal has a right to good food and water.

SIXTH, MENTAL HEALTH CARE

FIFTH, PROPER NUTRITION

Positive experiences. Animals are not machines. They are living, sentient beings.

SEVENTH, PROTECTION FOR ALL SPECIES

All animals, fish too! They need to be protected and cared for.

YOU WANT THE EU TO BE A LEADER IN

ANIMAL RIGHTS?



SIGN THE APPEAL!



petycje.greenrev.org -

REV

#FutureFoodPricing

Together with the TAPP Coalition, we called on world leaders to make climate fair prices for animal products - meat, dairy.

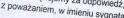
Together with Akcja Demokracja, we submitted a letter to the President Andrzej Duda.

POLAND IS IN THE INFAMOUS TOP TEN OF COUNTRIES WITH HIGHEST MEAT CONSUMPTION PER THE CAPITA: THE AVERAGE PERSON CONSUMES 89 KG OF MEAT PER YEAR. IS MUCH MORE THAN RECOMMENDED THIS BY INTERNATIONAL HEALTH AND **ENVIRONMENTAL ORGANIZATIONS.**

MEAT AND DAIRY PRODUCTION IS RESPONSIBLE FOR:

NITROUS OXIDE AND METHANE EMISSIONS, DEFORESTATION, WATER POLLUTION, DECREASE IN BIODIVERSITY AND CIVILIZATION DISEASES.

IT IS HIGH TIME TO INTRODUCE FAIR PRICES FOR MEAT AND DAIRY THAT TAKE INTO ACCOUNT THEIR NEGATIVE IMPACT ON THE CLIMATE AND ENVIRONMENT.



z poważaniem, w imieniu sygnatariuszy (lista podmiotów w załączniku 1),

True Animal Protein Price Coalition

APPC Animal Protein DEMO KRACJA



FULL TEXT OF OUR APPEAL

Z góry dziękujemy za odpowiedź,

Poziom spożycia mięsa w Polsce stale rośnie. Polacy zjadają znacznie więcej niż jest to zalecane przez międzynarodowe organizacje zdrowotne i środowiskowe. Apelujemy o zalevane przez międzynarodowe organizacje zurowome i srodowiskowe, operajemy o podjęcie działań w tym temacie i wprowadzenie sprawiedliwej ceny produktów pochodzenia zwierzęcego oraz obniżenie cen produktów roślinnych. Sugerujemy nadchodzący Szczyt Klimatyczny ONZ w Glasgow (COP26) jako idealne miejsce i czas do ogłoszenia

 wykorzystanie przychodu z ustanowionych cen na wsparcie dla grup o niskich dochodach, m.in. poprzez obniżenie podatku na produkty o niskim śladzie węglowym (warzywa, owoce, produkty wegańskie) oraz rekompensaty dla rolników, którzy ograniczą emisję gazów cieplarnianych przez redukcję hodowli).

1. ogłoszenia sprawiedliwej ceny mięsa i nabiału lub rozpoczęcie stosownych przygotowań. Tylko w ten sposób możliwe jest zapewnienie zdrowej, zróżnicowanej diety oraz zrównoważonej produkcji żywności, przy jednoczesnym zastosowaniu do ustaleń Porozumienia Paryskiego.

Wzywamy 50 krajów członkowskich biorących udział w tegorocznym Szczycie ONZ ds. systemów żywnościowych, Szczytu ONZ ds. Bioróżnorodności oraz Szczycie Klimatycznym ONZ (COP26) do:

W imieniu koalicji "Carbon Pricing for Food", międzynarodowej grupy przedsiębiorców, organizacji społecznych i państw członkowskich Narodów Zjednoczonych, zwracamy się do Pana, jako sygnatariusza Porozumienia Paryskiego. Pragniemy przypomnieć o ambitnym zobowiązaniu jakie Polska podjęła podpisując Porozumienie w 2015 roku oraz wskazać w jaki sposób Pan może przyczynić się do realizacji celów Porozumienia. Apełujemy o wprowadzenie sprawiedliwej ceny produktów pochodzenia zwierzęcego, która będzie uwzględniała wpływ na klimat oraz jednoczesne obniżenie cen zdrowej żywności.

Szanowny Panie Prezydencie,

List otwarty do 50 prezydentów państw członkowskich ONZ w sprawie wprowadzenia sprawiedliwych cen żywności, uwzględniających ich wpływ na klimat

Prezydent RP Andrzej Duda

29.10.2021

#WeHaveTheRightToBeTheirVoice

National advocacy campaign in response to legal changes regarding the exclusion of public control and access to public information under the Law on the Protection of Animals Used for Scientific or Educational Purposes in Poland. Together with activists, Akcja Demokracja, Lex Nova we put public pressure on the government, MPs and deputies.

Together with 20 CSOs we sent a letter to Prime Minister Jaroslaw Kaczynski.



#BloodFarms

We are a part of the Core Group #BloodFarms coordinated by Animal Welfare Foundation. We publicize the use of mares to produce the hormone PMSG, which is used in animal agriculture. Thanks to MP dr. Tomasz Aniśko's parliamentary interpellation and the actions of the national advocacy team, we were able to establish the scale of the fertility booster's use in milk and meat production in Poland. After our appeal to the Ministry of Health, the matter has been referred for consideration to the National Ethics Committee.

ANIMAL PRODUCTION DOES NOT SHOW IN COMMERCIALS THE SUFFERING OF **ANIMALS, VAMPIRE** FARMS OF **BROODMARES THAT DIE** SO THAT "MEAT AND DAIRY PRODUCTION" CAN BE FASTER. THE HORMONE PMSG/ECG **IS A "FERTILITY BOOSTER" USED ON** SO-CALLED FARM ANIMALS.

ADVOCACY ACTIVITIES



We participated in public hearings on the Cohesion Policy 2021-2027; National Recovery and resilience Plan, National Development Concept 2050.

We have participated in public consultations at EU and national level on the Common Agricultural Policy, Farm to Fork, Biodiversity Strategy for 2030.

We prepare positions and statements for national and EU legislation, we address ministries, public institutions, local governments, MPs, senators. As REV, in 2021, we have issued and supported over **40** positions, appeals, open letters and calls to action!

Calls to action:

- Call on the media to provide accurate and comprehensive information on climate issues and the need for food system transition;
- Call on national governments to launch a debate on food system transition;
- Support NGO calls from across Europe.

WE CALL, WE APPEAL, WE ADDRESS THOSE IN POWER, AND

WE FIGHT FOR SYSTEMIC CHANGE!

REV PARTICIPATED IN ALL 5 PUBLIC HEARINGS ON THE NATIONAL DEVELOPMENT CONCEPT 2050 (NDC 2050)

SOCIETY AND QUALITY OF LIFE



WORLD, EUROPE AND POLAND





ENVIRONMENT & GREEN TRANSFORMATION

5

AND IN ALL 5 NATIONAL RECOVERY AND RESILIENCE PLAN HEARINGS



GREEN ENERGY AND REDUCTION OF ENERGY CONSUMPTION

- + 10M



DIGITAL TRANSFORMATION

EFFICIENCY, QUALITY AND ACCESSIBILITY OF THE HEALTH CARE SYSTEM

15/ 4 14

GREEN, SMART MOBILITY

5

AS WELL AS IN 8 HEARINGS ON EUROPEAN FUNDS 2021-2027





We participated in the consultation organized by the Youth Climate Council, which is the advisory body to the Ministry of Climate and Environment in Poland.

Our team provided remarks on the need for transformation of the food system and agriculture, which are commonly overlooked during negotiations at climate summits.

With our participation the aspect of agriculture was put on the agenda of the Pre-COP, which was raised at the joint meeting of the parties in Milan, Italy. Our points were also presented and discussed with the youth representatives during Youth4Climate



We participated in COP26 and were one of the few NGOs to advocate and demand

conversations about food system transformation and the transition to plant-based diets.

Prior to COP26, we supported Humane Society International's call to raise the need to talk about socalled farmed animals. REV ONE OF THE FEW NGOs THAT DEMANDED TO TALK ABOUT FOOD SYSTEM TRANSFORMATION AND

TRANSITIONING TO A PLANT-BASED DIET



EU PLATFORM ON ANIMAL WELFARE

REV is one of 10 European NGOs involved in the dialogue on so-called farm animals at the level of the European Commission



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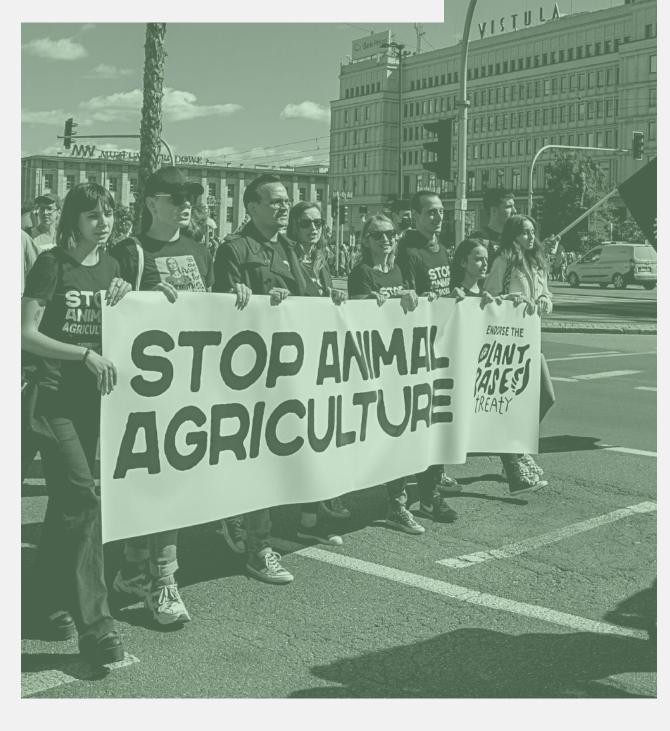
The EU Platform on Animal Welfare is an interactive network which aims at promoting dialogue among competent authorities, businesses, civil society organizations and scientists on animal welfare issues that are relevant for the Union. This dialogue intends to build mutual understanding, foster trust and encourage voluntary commitments between Platform members to achieve concrete results in improving the welfare of animals.

The Platform therefore relies on the contribution of each of its members, hence the motto "Everyone is responsible".

ESPONS EVERYONE

ANIMAL LIBERATION MARCH

REV co-organized the Animal Liberation March in Poland.



UN FOOD SYSTEMS PRE-SUMMIT

As part of the Pre-Summit of the UN Summit on Food Systems, REV organized a debate "Can plant-based sector save the world?"



The discussion covered climate emergency, pandemics, factory farming and whether the plant-based industry is the solution to the challenges we will face and are facing already.

Our panelists were:

- MEP dr. Sylwia Spurek,
- Sebastiano Cossia Castiglioni,
- Ph.D. Dorota Probucka,
- Iga Czubak,
- Magdalena Rzymanek Paczkowska.



EUROPEAN GREEN DEAL & CAP

REV organized 4 debates with the participation of NGOs, academia, informal groups, activists, student associations, media.



The aim of the project was to raise awareness of EU policies, including the European Green Deal, the Common Agricultural Policy, the Farm-to-Fork strategy, as well as to engage the public in their implementation at national and local levels.

Participants in the debates were:

- Robert Jurszo
- Łucja Kudła
- Maria Staniszewska
- Ph.D. Marcin Urbaniak
- Adam Wajrak
- Augustyn Mikos
- Maya Ozbayoglu
- Daniel Petryczkiewicz
- Ph.D. Andrzej Elżanowski
- Karolina Skowron
- Dariusz Gzyra
- Iga Głażewska
- Maja Urbanek
- Kacper Nowicki
- mec. Karolina Kuszlewicz
- Ph.D. Marcin Urbaniak
- Robert Jurszo
- Maja Jaworowska
- Mateusz Niezgoda
- Pig Sanctuary "Chrumkowo"
- Fundacja Prosiaczka Eugeniusza "Gieniutkowo"

- dr. Anna Kozajda
- dr. Miłka Stępień
- Ph.D. Piotr Krajewski
- Agata Kuźmińska
- Adam Dziedzic
- Lilka Skórska
- Olga Gizicka
- Wiktor Pahl
- Piotr Antoniewicz
- dr Ryszard Kulik
- Att. Karolina Kuszlewicz
- Dominika Sokołowska
- Urszula Stefanowicz
- Marcin Tischner
- Weronika Adamczak
- Franciszek Nowak
- Małgorzata Czachowska
- Emilia Kudasik-Gil
- Małgorzata Szadkowska
- Sylwia Łyskawka



EUROPEAN GREEN DEAL & COMMON AGRICULTURAL POLICY VS. BIODIVERSITY AND WILDLIFE

2 EUROPEAN GREEN DEAL & COMMON AGRICULTURAL POLICY VS. QUALITY OF LIFE AND HUMAN RIGHTS

3 THE EUROPEAN GREEN DEAL & ANIMAL RIGHTS AND A JUST TRANSITION

4 ALTERNATIVE COP FROM POLAND

REV X BEYOND ANIMAL



In cooperation with Beyond Animal we organized a debate between representatives of the European Parliament and activists

The debate was participated by progressive MEPs from Greens/EFA:

- dr. Sylwia Spurek
- Eleonora Evi
- Francisco Guerreiro

The activist side was represented by activists from Fridays For Future, Youth Climate Council, Anonymous for the Voiceless, and Green REV Institute. The session focused on the transformation of the food system to the plant-based system and the need for changes in agriculture at the European level.

The aim of the debate was to confront the EP and EC legislation, including the Green Deal, the Farmto-Fork Strategy and the EU Biodiversity Strategy, and to answer the question whether the measures contained therein are sufficient in the opinion of activists for climate, animal rights and human rights.

PLANT BASED TREATY

REV supports the Plant Based Treaty campaign and mobilizes the business sector, CSOs, and academic community to support the treaty for a plant-based, sustainable future for all.



BUSINESS AS USUAL IS NOT **AN OPTION**

DEMAND 1

RELINQUISH: STOP THE PROBLEM INCREASING No land use change, including deforestation, for animal agriculture.



REDIRECT: ELIMINATE THE DRIVING FORCES BEHIND THE PROBLEM Promotion of plant-based foods and actively transition away from animal-based food systems to plant-based systems.

DEMAND 3

RESTORE: ACTIVELY HEALING THE PROBLEM WHILE BUILDING RESILIENCE AND MITIGATING CLIMATE CHANGE

Restore key ecosystems and reforest the earth.



FUTURE FOOD 4 CLIMATE

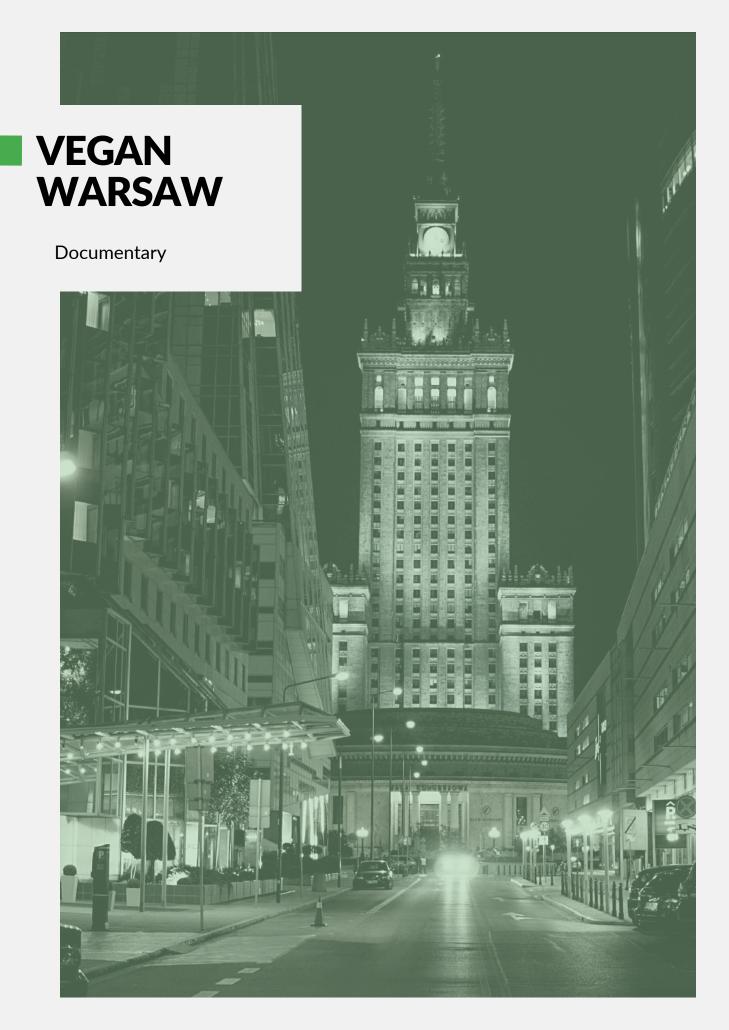




TOGETHER, WE CAN DO MORE, PRESSURE MAKES SENSE AND MATTERS.

We formed the advocacy coalition Future Food 4 Climate.

Civil society organizations play a hugely important role in implementing the European Green Deal, From Farm to Fork - in transforming the food system. Climate, biodiversity, rural quality of life, food system, agricultural transformation, animal rights, food safety are areas in which FF4C will actively work, engage and put pressure on decision makers.



Documentary about people who run ethical, vegan businesses in Warsaw. The project was created with the support of VegFund. Vegan Warsaw presents founders and creators of:

- Roślinny Qurczak,
- Słuszna Strawa,
- Lokal Vegan Bistro,
- Youmiko Vegan Sushi.





"FIRST, THEY IGNORE YOU. THEN, THEY LAUGH AT YOU. THEN, THEY FIGHT YOU. THEN, YOU WIN" ~ GANDHI MAHATMA