



# ANNUAL REPORT 2025



# 2025: A BREAKTHROUGH YEAR FOR SAFE, PLANT-BASED FOOD

The year 2025 marked a turning point for the Green REV Institute (REV): after years of consistent educational, mobilization, and advocacy efforts, systemic change began to take the form of institutional decisions, legal solutions, and public policies. REV operated simultaneously on several dimensions – building information resilience and civic competences, strengthening civil society, and intervening in legislative processes at the national and European levels. Its impact extended to schools, healthcare facilities, local governments, parliament, EU institutions, and international expert networks.

In 2025, REV's key programs – the Plant Based School (Roślinna Szkoła), the Safe Food Federation (Federacja Bezpieczna Żywność), the Film Program, the European Vegan Summit, and publishing programs – acted as accelerators of change: they provided data, organised stakeholders, translated knowledge into legislative proposals, and launched implementation mechanisms. The most tangible effect was a shift in public debate and practice toward recognizing the right to healthy, plant-based food and incorporating a vegan diet into nutritional standards in healthcare facilities, with the prospect of new regulations coming into force in 2026.

This report is not a project catalog. It is a concise narrative of agency: how an organization based on data, coalitions, and consistent advocacy can translate social pressure and expertise into lasting institutional change.



**Dr. Sylwia Spurek**

Founder



**Dr Marcin Anaszewicz**

Founder



**Anna Spurek**

CEO



**Morgan Janowicz**

Member of the Board

# 2025 IN NUMBERS: THE SCALE OF REV'S ACTIVITIES AND IMPACT

**29**

Microgrants for local organizations

**28**

Local events - debates, round tables

**2**

Issues of New Safe Food Magazine (Magazyn Nowa Bezpieczna Żywność)

**2**

Events in the Polish Parliament – 4th Safe Food Forum and the conference “Is it just food?”

**1**

Issues of the Plant Based School Planner (Planer Roślinnej Szkoły)

**36**

Civil society organizations and partners in the Safe Food Federation

**64**

Ambassadors of the Plant Based School - councilors

**10k**

The "New Safe Food" portal (Portal Bezpieczna Żywność) and almost 10,000 visitors

**3**

European Vegan Summit Days. Over 800 people registered for EVS 2025

**4**

Our fourth film production. Our next documentary, "Is It Just Food?"

# BUILDING SYSTEMIC CHANGE: HOW THE GREEN REV INSTITUTE WORKS

Green REV Institute has operated since 2014 as a think tank focused on shaping future-proof competencies in Poland – in the areas of civic and climate education, advocacy, community support, and environmental protection. REV's starting point is the premise that sustainable social change requires knowledge (data, analysis, research), the ability to organize coalitions, and the ability to translate recommendations into practice: legal, institutional, and implementation solutions.

The REV work model is based on four principles:

- data-driven and evidence-based action,
- building broad coalitions instead of working in isolation,
- connecting the local, national, and European levels,
- and moving from narrative to implementation—from diagnosis to a concrete instrument of change.

In 2025, this model reached a new level of maturity: actions not only shaped public debate but also strengthened institutional and legal mechanisms that have the potential to consolidate change in the years to come.



# FROM KNOWLEDGE TO STATE DECISIONS: HOW REV ACTIONS INFLUENCE PUBLIC POLICIES

In best practices of international reporting, it is crucial to demonstrate the chain of influence: problem → evidence → collaboration → decision → implementation. In 2025, REV consistently followed this logic. Publications and information tools created a "knowledge infrastructure," coalitions ensured critical mass, and advocacy and monitoring translated these resources into actions by public institutions.

The breakthrough of 2025 was that we managed to:

- increase access to reliable knowledge and counteract disinformation,
- formalise the cooperation of organisations in a federated model of operation,
- lead to regulatory changes in the area of public nutrition,
- strengthen social control over the spending of public funds,
- building change through culture and international partnerships.



# THE MOST IMPORTANT SYSTEMIC CHANGES ACHIEVED IN 2025

**Guaranteeing the right to plant-based food in schools and kindergartens - the result of the mobilization of partners, the scientific community, activists and Plant Based School Ambassadors**

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**Incorporating access to a vegan diet into healthcare nutrition standards – the result of a consultation process and social pressure**

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**Establishment of the Safe Food Federation (Federacja Bezpieczna Żywność) – 36 partners**

**Incorporating food as a critical topic of public debate through events in the Sejm**

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**The making of REV's 4th documentary, "Is It Just Food?"**

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**Building a reliable space of information and knowledge through the New Safe Food portal**

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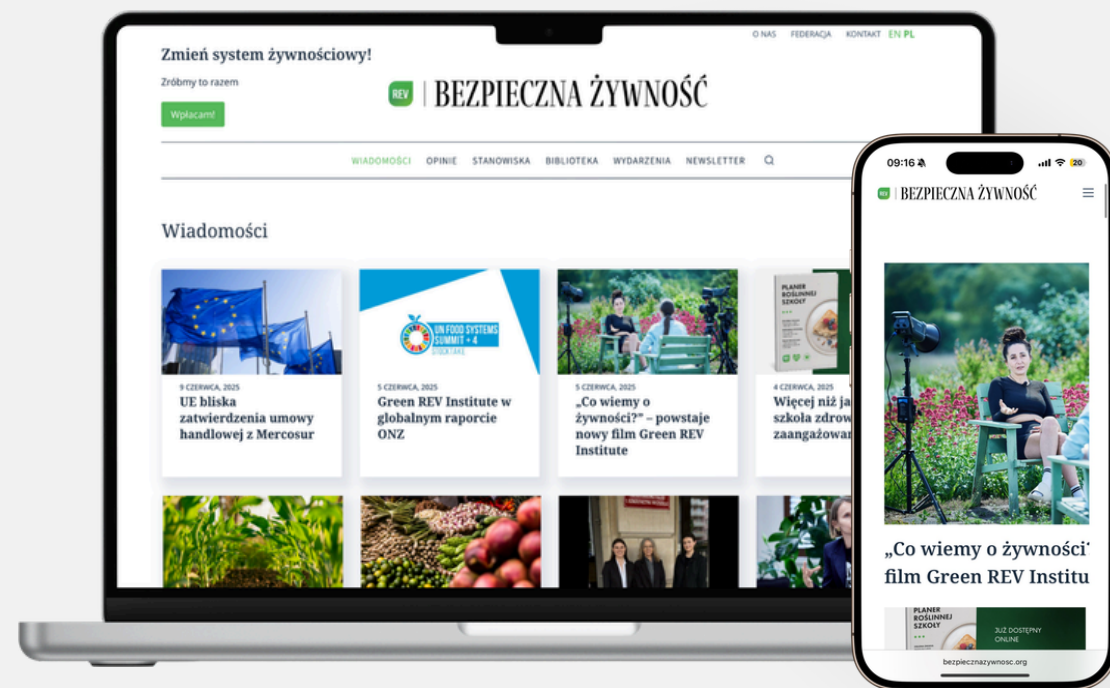
**Complaint to the EU Ombudsperson – positively considered**

# ALREADY 10,000 REGULAR USERS/VISITS – WE HAVE LAUNCHED THE NEW SAFE FOOD PORTAL

TO COMBAT DISINFORMATION, WE HAVE CREATED A PLATFORM OF RELIABLE KNOWLEDGE ABOUT THE FOOD SYSTEM.

In a world of information overload, greenwashing, and advertising manipulation, reliable knowledge becomes a key element of public safety. REV develops public information resilience not through short campaigns, but by building lasting resources and critical thinking skills.

In 2025, REV launched the New Safe Food Portal (Portal Nowa Bezpieczna Żywność), a platform providing credible information about climate, the environment, and the food system. The portal serves as a resource for citizens, educators, media, civil society organizations, and policymakers, as well as a tool to counter disinformation.



**The portal was visited over 36,000 times in 2025.**

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**We gained 3,500 new readers in 2025.**

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**REV research on the quality of school meals and access to plant-based meals was used as part of advocacy for amending the regulation on collective catering**

# WE HAVE PUBLISHED TWO MORE ISSUES OF THE NEW SAFE FOOD MAGAZINE

WE PUBLISH EXPERT ANALYSES ON PUBLIC HEALTH AND FOOD POLICY.

An integral part of the portal is the New Safe Food Magazine (Magazyn Nowa Bezpieczna Żywność), of which REV is the publisher.

In 2025, two issues were published: the first issue devoted to the right to healthy, plant-based food in schools and based on the analysis of menus from over 1,200 schools, the second issue – devoted to the perception of food by young people aged 15–18 and their susceptibility to greenwashing, disinformation and the influence of advertising.

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**The New Safe Food magazine reached over 1,500 decision-makers.**

**Over 60 Ambassadors of the Plant Based School use our materials in their daily local government work.**





# WE CONNECTED 36 ORGANIZATIONS – WE BUILT THE SAFE FOOD FEDERATION

WE HAVE CREATED A NATIONWIDE COALITION OF ORGANISATIONS WORKING TO TRANSFORMS THE FOOD SYSTEM.

Sustainable systemic change requires a critical mass of actors working together. REV has been investing in developing the network and competences of civil society organizations for years. In 2025, the Future Food 4 Climate coalition – initiated by REV in 2021 as the first coalition in Poland for sustainable food systems – brought together 103 civil society organizations.

At the same time, through the Green Advocacy Academy, REV strengthened the advocacy, analytical, and communication skills of NGOs, preparing them for dialogue with public institutions and effective participation in consultation processes. The year 2025 also brought an institutional step: the establishment of the Safe Food Federation (Federacja Bezpieczna Żywność) – a formal umbrella for networking activities in the area of the right to healthy and sustainable food. The Federation has structures (management board, federation council, scientific council) and already brings together 36 initiatives, organizations, and individuals. It was established as part of the "Institutional Development of the Future Food 4 Climate Coalition" project, financed by the National Institute of Freedom – Center for Civil Society Development as part of the Government Programme for Civil Initiatives Fund NEWCIF for 2021-2030.



**PUBLIC  
BENEFIT  
COMMITTEE**



**NFI**  
National Freedom Institute  
Centre for Civil Society Development



Government Programme  
for Civil Initiatives Fund  
for 2021-2030  
**NEWCIF**

**FINANCED BY THE NATIONAL INSTITUTE OF FREEDOM –  
CENTER FOR CIVIL SOCIETY DEVELOPMENT AS PART OF THE GOVERNMENT  
PROGRAMME FOR CIVIL INITIATIVES FUND NEWCIF FOR 2021-2030**

# ANOTHER EDITION – THE 4TH SAFE FOOD FORUM – WE INTRODUCED THE DEBATE TO THE POLISH PARLIAMENT

REV also initiated the 4th Safe Food Forum (Forum Bezpieczna Żywność) at the Sejm of the Republic of Poland, the first meeting in the history of the Polish parliament devoted entirely to this topic – with the participation of over 120 individuals and four expert panels connecting the medical, scientific, and decision-making communities, as well as social organizations and parents. In total, over 30 debates, roundtables, and workshops were held in 2025, mostly outside Warsaw, to build support for plant-based transition beyond large centers.

Events in 9 voivodeships: Wrocław, Lublin, Kraków, Łódź, Katowice, Mikołów, Gdańsk, Kłodzko, Jasło, Poznań, Gliwice, Leśna, Strzaków, Skierdy, Sopot, Radzyń Podlaski, Międzyrzec. 70 organizations and initiatives participated in the events in 2025.

## THE INFLUENCE OF THE NETWORK ON THE PROCESS OF CREATING REGULATIONS REGARDING COLLECTIVE CATERING AND FOOD SAFETY

Joint development of a Safe Food Charter (Karta Bezpieczna Żywność)

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Common positions on collective catering, nutrition in medical facilities - over 800 positions as part of the consultation on regulations

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European Open Letter - Safe Food, Safe Planet, Safe Future

# WE HAVE PUBLISHED THE FIRST PLANT BASED SCHOOL PLANNER

WE HAVE DEVELOPED A GUIDE FOR LOCAL GOVERNMENTS AND SCHOOLS  
IMPLEMENTING PLANT-BASED NUTRITION STANDARDS.

The Plant Based School program (Program Roślinna Szkoła) is an example of social innovation that combines health, climate, and civic education with advocacy and support for local governments and communities in the practical implementation of sustainable nutrition. In 2025, thanks to the long-term work of REV and the organizations associated with Future Food 4 Climate, the Ministry of Health presented drafts of two key regulations: one on collective catering in educational institutions and the other on nutrition in healthcare facilities. June 2025 became a month of broad mobilization of experts, the public, and local governments.

A total of over 800 individuals and organizations participated in the public consultations. As a result of coordinated public pressure and substantive arguments, we succeeded in guaranteeing access to plant-based meals (including vegan ones) and officially classifying a vegan diet in healthcare facilities. The regulations are scheduled to enter into force in 2026.

In parallel, REV released the first Plant Based School Planner (Planer Roślinnej Szkoły) – an implementation tool: a collection of recipes for vegan school meals, developed in accordance with current nutritional guidelines and accompanied by commentary from experts, activists, and opinion leaders. The planner was created thanks to the cooperation and funding of ProVeg International and ProVeg Polska.

**The Plant Based School Planner has been distributed to over 60 local governments. Local government pilot programs for plant-based meals have been initiated in Łódź and Wrocław.**



# WE HAVE CHANGED THE STANDARD OF NUTRITION IN SCHOOLS FOR 4.5 MILLION CHILDREN

WE HAVE ACHIEVED A CHANGE IN THE REGULATION INTRODUCING ONE PLANT-BASED MEAL PER WEEK IN PUBLIC SCHOOLS.

Since 2021, the Plant Based School program has been fighting for one thing: for every child, without certificates, without exceptions, to have access to a healthy, plant-based and nutritious meal in every school, every day.

We mobilized hundreds of organizations, the Children's Rights Ombudsperson, over 65 councilors from across Poland, and submitted one of the key positions in the public consultations – along with over 800 other voices.

[Read more in the interview with dietitian Patrycja Korszun on the Safe Food Portal.](#)



# WE WON A NEW RIGHT FOR PATIENTS – VEGAN DIET IN HOSPITALS

WE HAVE ACHIEVED SYSTEMIC RECOGNITION OF THE VEGAN DIET IN HOSPITAL NUTRITION.

In 2025, the Safe Food Federation and the Green REV Institute took part in public consultations on hospital nutrition standards.

The result? For the first time in history, the vegan diet has been officially included in the regulation of the Minister of Health!

[Read more in the interview with Dr. Jeżewski on the Safe Food Portal.](#)



# WE CONTROL THE SPENDING OF PUBLIC FUNDS IN THE FOOD SYSTEM

REV's advocacy also extends to watchdog activities: monitoring public spending in the food system and environmental protection. Through its AgriWatch program, REV analyses financial flows and public decisions related to industrial animal agriculture

The AgriWatch 2025 Report summarized dozens of advocacy and watchdog activities regarding public support for large-scale farms and the development of biomethane installations. REV also joined the European coalition #StopEUBiomethaneRush, monitoring EU and member state actions that can strengthen the animal agriculture sector through the development of biomethane.

[AgriWatch Report](#) - a source of knowledge and information on watchdog activities, consulted and supported by outstanding experts

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**30 requests for access to public information**

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**Participation in 11 meetings of the Sejm Committees and Subcommittees**

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**Monitoring the European Funds for Food Aid Programme and the quality of food provided as part of food aid**

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**Meetings with the Children's Rights Ombudsperson, the Human Rights Ombudsperson, and the Supreme Audit Office regarding the right to healthy, plant-based food in schools**

A particularly significant institutional action was the submission of a complaint to the European Ombudsperson in 2025 regarding the European Commission's lack of action regarding legislation on a sustainable food system. The complaint was upheld, and the European Commission was requested to provide clarification. Simultaneously, REV participated in dozens of consultations on legal acts and strategies – both EU and national – including the National Development Strategy 2035.

**Participation in the Expert Group as part of the Work on the Strategy of the Warsaw Metropolitan Area and including the issue of food and food security in the Strategy.**

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**Statement on the Concept of Development of the Agricultural and Food Production Sectors in the European Union - We call on the European Commission to transform towards a system that ensures food security, is based on plant products, is environmentally sustainable and excludes animal exploitation.**

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**We presented the position of the Green REV Institute and partners on the evaluation of the Public Procurement Directive. In our call to action to the European Commission, we highlighted the need to prioritize plant-based options, strengthen environmental and social criteria, and increase transparency and monitoring of procurement. We also called for support for local and organic producers and for educational activities and information campaigns.**

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**Recommendations were presented to the Parliamentary Committee on Deregulation in the Sejm. These recommendations included guaranteeing access to plant-based meals in schools and preschools, ending the censorship of plant-based meat and dairy products, and including plant-based alternatives in the School Program.**

**A letter to Prime Minister Donald Tusk, "Time for Safe Food for People, Planet, and Animals," was sent. Postcards with the call to action to the Prime Minister were signed as part of Safe Food Days, a series of events organised by the Green REV Institute in collaboration with local organisations. The call to action is a call for immediate overhaul of the food system.**

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**Together with partners from across Europe, a letter was sent to the European Bank for Reconstruction and Development objecting to the investment loan for Rex Concepts SA. The investment was withdrawn.**

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**Food Solidarity sent a letter to the European Committee of the Regions and the European Economic and Social Committee. In the letter, we called for the recognition of the right to healthy food as a fundamental right in the EU and for a deep reform of agricultural policy towards a sustainable food system.**

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**Submitting a call to action to the Minister of Agriculture and Rural Development regarding the development and implementation of a Food Safety Strategy. This strategy emphasizes the role of food justice, localism, supporting marginalized groups, and strengthening transparency in the food system.**

# WE DOCUMENT AND ANALYZE A KEY REFORM FOR ANIMAL PROTECTION

In 2025, REV began work on the White Paper on the "Five for Animals" – a project documenting the legislative process for one of the most important legislative initiatives in the area of animal rights in Poland. The White Paper on "Five for Animals" is financed by the National Institute of Freedom – Center for Civil Society Development as part of the Government Programme for Civil Society Organizations development for 2018-2030 CSODev. The White Paper on the Five for Animals includes interviews with experts, analysis of documentation regarding the draft amendment to the Animal Protection Act, passed by the Sejm on September 18, 2020, expert panels, and stakeholder consultations. The result will be the first comprehensive study demonstrating the dynamics and mechanisms of participation and advocacy within one of the most important animal protection legislations of the 21st century.



FINANCED BY THE NATIONAL INSTITUTE OF FREEDOM –  
CENTER FOR CIVIL SOCIETY DEVELOPMENT AS PART OF THE GOVERNMENT PROGRAMME  
FOR CIVIL SOCIETY ORGANISATIONS DEVELOPMENT FOR 2018-2030 CSODev





# WE MAKE A DIFFERENCE THROUGH FILM AND DEBATE – OUR FOURTH DOCUMENTARY, “IS IT JUST FOOD?”

REV uses culture and narratives as a driver of social change – complementing legal and advocacy efforts where arguments alone are insufficient to shift social norms and the public imagination.

In 2025, REV's fourth documentary, "Is It Just Food?", was produced, showcasing the process of creating healthy, local, plant-based food and giving voice to farmers, the scientific community, and those building local food ecosystems. The premiere took place at the Rialto Cinema in Katowice, and the main screening took place in December 2025 at the Sejm of the Republic of Poland, as part of a meeting of the Health and Social Policy Committee. The premiere of "Is It Just Food?" took place in Katowice, with over 100 people in attendance and a debate on the just food transition with Karolina Skórka, President of BoMiasto, and Professor Piotr Skubała from the University of Silesia.

10k

online viewers

4

local premieres with over 100 people in attendance



# WE GATHERED 800 PARTICIPANTS – ANOTHER EUROPEAN VEGAN SUMMIT

WE ORGANISED THE 4TH EDITION OF THE EUROPEAN VEGAN SUMMIT WITH THE PARTICIPATION OF EXPERTS FROM MANY COUNTRIES.

REV organized the 4th edition of the European Vegan Summit, with over 40 speakers from around the world and over 800 registrations. The event focused on three areas: safety, responsibility, and competitiveness. Partners included leading European and global organizations, including the European Vegetarian Union, The Vegan Society, L214, and ProVeg International.

**15**

**international partners of the European Vegan Summit 2025**

**40**

**experts at the European Vegan Summit & 12 inspiring speeches and panels**

**2k**

**European Vegan Summit 2025 was viewed by 2,000 people globally**

[If you weren't able to join us, we encourage you to read the summary.](#)

# WE ARE STRENGTHENING OUR INFLUENCE ON EUROPEAN AND GLOBAL POLICIES

In 2025, REV strengthened its position as a credible institutional and international partner. Becoming an official partner of the European Climate Pact strengthened REV's presence in the European climate debate. REV is a UNEP-accredited organization, an EFSA stakeholder, a member of the EU Platform on Animal Welfare, and an active participant in networks and coalitions, including the European Vegetarian Union, TAPP Coalition, Plant Europe Network, Aquatic Animal Alliance, Buy Better Food, OFOP, the Niech Żyją coalition, and the 'Our Ombudsperson' initiative (Nasz Rzecznik).

REV is also listed in the EU Transparency Register, and its representatives are active in, among others, Kitchen Table Healthy Food Healthy Planet and the Public Benefit Activities Council. These roles strengthen REV's ability to connect local and European perspectives and to bring plant-based transformation topics into the institutional arena.

- 1. The EBRD's (European Bank for Reconstruction and Development) cancellation of its €40 million investment in the Burger King expansion is a victory for people and the planet. The multilateral development bank's decision followed an intervention by civil society organizations, led by the Green REV Institute and supported by 75 other organizations from across the region. After receiving information about the project through the Early Warning System, these organizations sent a statement of concern to the EBRD on June 23, highlighting the environmental, health, and social impacts of the planned investment.**

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- 2. REV in #StopEUBiomethaneRush - the first Polish publication on the costs of biomethane development and REV's advocacy activities for an informed debate on the costs of biomethane**

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- 3. Food Voices Manifesto developed together with Terra!, Feedback EU, Feedback UK, CECU, CAN-F France, ALTAA**

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- 4. Kitchen Table Healthy Food Healthy Planet's work to build an intersectional ecosystem for fair food**

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- 5. We supported 10 positions and position papers of other NGOs**

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- 6. European Vegan Summit 2025 was viewed by 2,000 people globally**

# WE AWARDED 29 MICROGRANTS FOR LOCAL ORGANISATIONS

WE HAVE FINANCED LOCAL ACTIVITIES OF ORGANIZATIONS DEALING WITH HEALTHY, ETHICAL AND RESPONSIBLE FOOD.

**We're expanding our program to support organizations and initiatives through microgrants!** Green Microgrants support building support for plant-based system transition, building local communities, and fostering informed debate with key local actors! In 2025, we awarded microgrants for 10 local events around the Plant Based School Program and 6 Safe Food Days across Poland!

**We are expanding our program to support organizations and initiatives through microgrants!**

Green Microgrants is an initiative that provides local organizations and civic groups with financial and substantive support for activities promoting the plant-based transformation of the food system. The program allows them to amplify the voice of local communities, create collaborative networks, and implement educational and social projects in the spirit of sustainable development.

Microgrants serve not only to finance activities but also to develop local communities and promote informed debate. Thanks to them, program participants can engage key social actors in their regions, co-create grassroots initiatives, and raise awareness among residents about plant-based eating choices and sustainable lifestyles.

The program is unique in its focus on supporting those who value their right to healthy, plant-based food. We support initiatives of all sizes, from local educational workshops to information campaigns and advocacy efforts. Green Microgrants help amplify community voices and drive change where local action can have a real impact.

In 2025, we awarded microgrants to 19 initiatives across Poland! This funding extended to many regions, allowing local organizations to implement their projects, build communities, and raise awareness of plant-based food choices. This is another step in our mission to support systemic change towards healthier and more sustainable food in Poland.

# 2025: FROM ADVOCACY TO REAL SYSTEMIC CHANGE

The year 2025 confirmed that systemic change is possible when knowledge, networks, and social pressure converge at the right moment and are pursued consistently. For the Green REV Institute, this marked a transition from an advocacy and watchdog organization to a mature systemic actor – capable of influencing laws, institutions, and public policies and supporting their implementation.

The year 2026 will be a time for implementing the solutions developed: implementing the right to plant-based, ethical food in schools, preschools, and healthcare, strengthening the federal model of cooperation, and deepening REV's presence at the European level – particularly in the context of preparations for the new EU programming period 2028–2034. At the same time, REV will develop information resilience tools to ensure access to knowledge in an environment of growing disinformation and changing channels for reaching various social groups.



**We are pushing for more:** a change in public procurement regulations, comprehensive public policies that integrate public health, climate, environment, animal rights, and human rights, and a just transition of the food system that benefits everyone: people, animals, rural communities, the healthcare system, and an economy based on new, ethical food.

### **PRIORITIES FOR 2026**

1. **Development and strengthening of the Safe Food Federation in all 16 voivodeships of Poland**

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2. **Incorporating the Plant Based School Planner into the process of preparing educational institutions for the implementation of the regulation on collective catering**

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3. **Building a debate among local communities on food vs. health and the environment through the “Is It Just Food?” shows with the involvement of 20 Federation partners**

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4. **Monitoring and supporting the implementation of regulations regarding collective catering and nutrition in medical facilities**

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5. **Incorporating 20 new Ambassadors into Plant Based School activities and strengthening their competences and activities for a sustainable, just food system**



# JOIN THE FOOD SYSTEM CHANGE

We need your support to be even more effective! Support our efforts and become part of the plant-based revolution! Your help is changing the world – starting with your plate.

## Are you a journalist?

Join us in building an informed public debate about safe and just food. Your words have the power to change!

## Are you a scientist?

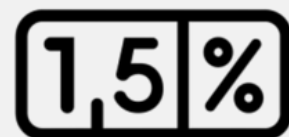
Now is the time to empower science to become the foundation of public debate and the development of better law. Join our expert community and co-create solutions for the future!



[www.greenrev.org](http://www.greenrev.org)



[kontakt@greenrev.org](mailto:kontakt@greenrev.org)



KRS 0000521182

